

HOME STAGING

Worth it? Absolutely.

Here's what the data says about staging your home before you sell.



1-10%¹

HIGHER OFFERS

73%²

SELL FASTER

8-10x³

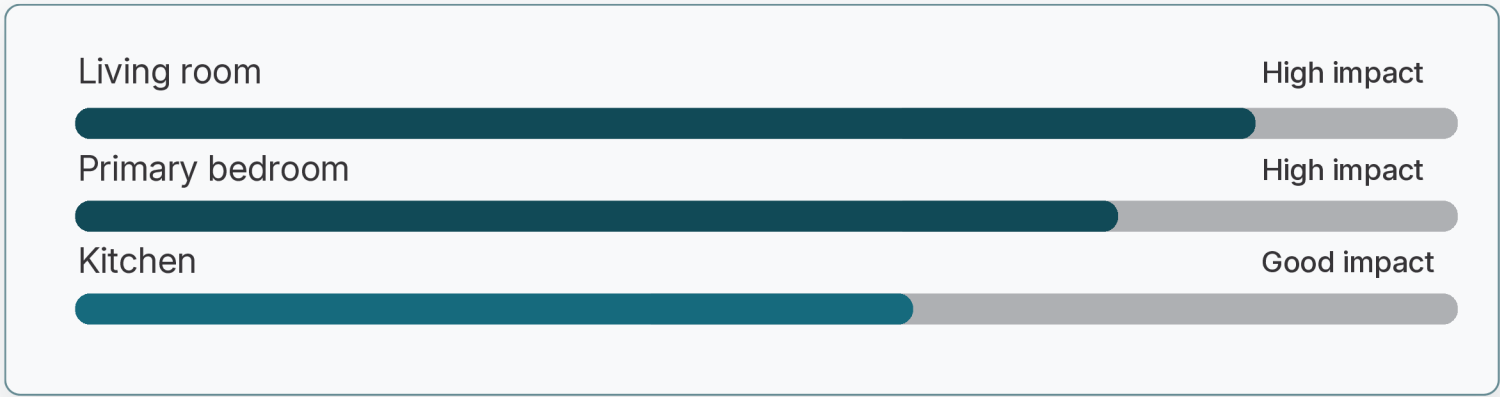
AVG. ROI

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81% of buyers say staging makes it easier to picture themselves living in the home¹

National Association of Realtors · Profile of Home Staging

WHERE STAGING MATTERS MOST FOR BUYERS¹



96%⁴

Percentage of buyers that start their search online

Staged homes photograph dramatically better — more clicks, more showings, stronger offers.

Stage now, pay for it at closing⁵ with Notable

Estimate what you may qualify for at www.notablehome.com

¹<https://www.nar.realtor/research-and-statistics/research-reports/profile-of-home-staging>
²<https://homestaginginstitute.com/home-staging-statistics>
³https://www.realestatestagingassociation.com/content.aspx?page_id=22&module_id=23155
⁴<https://www.nar.realtor/research-and-statistics/research-reports/highlights-from-the-profile-of-home-buyers-and-sellers>
⁵Interest and fees apply. Loan funds, interest and fees are due upon loan acceleration, twelve months after origination, client's termination of the listing agreement, or the date on which Notable otherwise suspends the loan for any reasons stated in the loan agreement, whichever occurs sooner. Subject to the terms and conditions of the loan agreement.